

# case study



Chamber TV  
Chamber of Commerce;  
Sandwell, Dudley, Wolverhampton & Walsall

Nexus and Chamber TV provides a great platform for developing business 2 business communication.

Chamber of Commerce offices are main focal points for businesses in all areas and in conjunction with the Black Country Chamber a dedicated channel was created. Architected and managed by City Hilife Media Group and powered by Nexus, Chamber TV provides a great platform for developing business 2 business communication within the region. It delivers targeted messaging as well as a healthy mix of economic, local, national and government information all accompanied by live BBC News 24. The Chamber themselves also apply dynamic content to the network on a global and site specific basis through the Nexus Portal.



Showcase announcements, weather information and live TV



Rotation layout of the showcase announcements, weather information and live TV



Full screen projection of announcement

