

case study



SPTV

Creative Industries Centre & Technology Centre,
Wolverhampton, Science Park, UK

SPTV chooses digital signage solution to keep tenants and visitors up-to-speed with events on and off the science park.

Features and Functions

- Web-based content management for fast updates
- Superior creative design
- Real-time communication targeted to different groups



Wolverhampton Science Park contains approximately 100,000 square feet of versatile and flexible office and conference space. Both the Technology Centre and The Creative Industries Centre house a wide diversity of businesses from many industries and the science park's digital signs are a key platform for business to business networking. As well as this; science park messages, local and national news and live TV keep tenants and visitors up-to-speed with events on and off the science park. Managed by City Hilife Media Group the sign also benefits from the added business content inputted by Chamber TV in association with The Black Country Chamber of Commerce.