



Accor
Dallas, TX

Real-time communication and easier content management at corporate training center.

Operating in nearly 100 countries and with 150,000 employees worldwide, Accor offers its clients over 40 years of expertise in hotels and corporate services. They represent more than 4,000 hotels and nearly 500,000 rooms in 90 countries, including the Sofitel, Motel 6 and Novotel brands. Accor Services help 30 million people in 40 countries with their proficient knowledge in human resources, marketing services and expense management.

Features and Functions

- Interactive touch-screen solution
- Web-based content management for fast updates
- Superior creative design
- Real-time communication targeted to different groups
- Easy-to-manage wayfinding and directories



Need for Better Communication

Accor was looking for a better way to facilitate communication at their corporate training center in Carrollton, Texas. With several employee groups visiting the training center every year, real-time communication and wayfinding is imperative. They wanted a solution that could be managed online and provide a better user experience. The previous digital signage solution Accor used was extremely limited and too expensive to manage. For example, they could not update the media components in the application on their own and for less than \$5,000. Accor wanted a more flexible and cost-effective digital signage solution that allowed for fast updates and was easy for training center personnel to manage.

case study



Accor

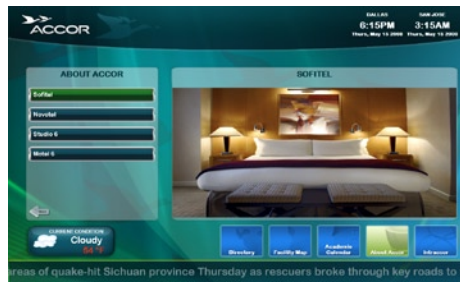
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Nexus Solution

Nexus replaced Accor's previous digital signage solution with a fully interactive system that allows trainees to navigate their way through the training center, locate personnel, obtain training information and learn more about the company's many hotel brands. By using Nexus' acclaimed web-based content management tool, Accor staff can now update information quickly and easily and at no incremental cost.

Result

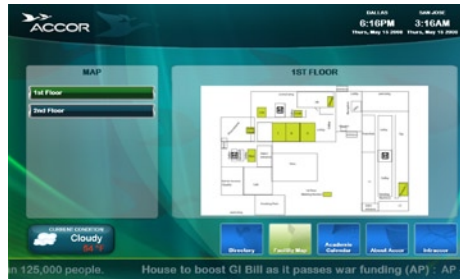
Since implementing the Nexus solution, Accor has realized significant costs savings while increasing the ease-of-use for faster, improved communications.



Showcase hotel properties for impressive introductions



Multiple preview selection for various property types



Facility map easily shows area locations



Interactive directory for easy reference